



Kohutapu Lodge & Tribal Tours

NAU MAI, HAERE MAI

Nestled on the east coast of New Zealand's North Island, Te Moananui ā Toi | the Coastal Bay of Plenty is a place where you feel like you're on holiday 365 days a year.

White sand, rolling surf, sparkling harbours, bush walks, waterfalls, ocean-front dining, boutique shops, panoramic views, busy marinas... the list goes on!

Whether you love surfing, connecting with wildlife in their natural habitat, exploring ancient rainforests, reeling in a big one, or immersing yourself in culture — the Bay of Plenty is sure to make you smile.

WALKING

The Bay of Plenty offers a delightful range of walking tracks which showcase the region's natural beauty and rich cultural heritage. Short walks, long tramps, waterfall meandering, or a beachside stroll — our region offers something for every lover of the great outdoors.

COASTAL PARADISE

The Bay of Plenty is surrounded by sandy beaches and sparkling harbours. Enjoy 125km of stunning coastline and make sure to spend some quality time on or near the ocean.

Beaches
Our region boasts some of the most beautiful beaches in Aotearoa New Zealand. From family-friendly spots to the best places to catch a wave or secluded spots for relaxation, there's something for everyone.

Marine wildlife

The Bay of Plenty is home to a diverse array of marine wildlife. To fully experience our big blue backyard, join an experienced tour operator for an unforgettable wildlife-watching adventure. You'll get the opportunity to spot dolphins, seals, and birdlife in their natural habitat.

Water sports

You're never far from water in the Coastal Bay of Plenty. Whether you're into surfing, paddleboarding, kayaking or kite surfing — our region's ideal conditions cater to all levels and interests. Our uncrowded beaches and gentle swells also provide the perfect conditions for learner surfers.



Mount Maunganui

CYCLE TRAILS

The Bay of Plenty offers a unique cycling experience with its scenic routes and diverse landscapes. From meandering coastal and riverside trails to historic city sites or challenging mountain bike tracks, our region has an ever-expanding selection of epic places to ride your bike.

Whether you're keen to leisurely explore or would like a more challenging experience, there are trails to suit every age and ability.

▼ Kopurererua Valley

This is a 300ha natural, urban wetland that sits right in the heart of Tauranga. It encompasses farmland, native bush, a river, ponds, and many sites of historic and archaeological significance. The Kopurererua Valley cycle trail weaves its way from The Lakes, in Tauriko, to The Historic Village on 17th Ave.

▼ Mount Maunganui summit

Majestically perched 232m above sea level, Mount Maunganui, also known as Mauao, offers one of the most popular and picturesque walks in the Bay of Plenty. The summit walk offers stunning panoramic views of the city, nearby islands, and the Pacific Ocean coastline.

▼ Orokawa Bay

An easy to moderate 45-minute stroll through lush, dense bush leads to Orokawa Bay, a secluded beach which is fringed with pōhutukawa trees. Add an extra 20 minutes to visit the 30m-high William Wright Falls or continue another 90 minutes to Homunga Bay.

▼ Ngā Tapuwāe o Toi

This scenic trail features historic landmarks, superb native forest, stunning coastal views, seabird colonies, and native birdlife. Spanning three major reserves, the track can be undertaken in sections or as a 16km round trip.



Te Aho - Waiakohi (Papamoa, Mount Maunganui)

EAT & DRINK

The Bay of Plenty is a food lover's paradise, blessed with fertile land and bountiful seas that provide an abundance of fresh produce and seafood. Local eateries are always keen to showcase these fresh ingredients and there's no shortage of world-class dining options to savour while you're here.

Our warm climate creates perfect growing conditions for the tasty kiwifruit, avocados, citrus, and mānuka honey that our region is famous for. Indulge in delicious seafood at one of the many beachside fish and chip shops or enjoy a fine dining experience at a top restaurant. There's something for every palate.

Visit bayofplentynz.com/dine

MĀORI CULTURE

Māori tradition tells the story of the first voyagers travelling by waka from Hawaiki and choosing to settle in the Bay of Plenty because of its fertility and abundance. This region holds special significance as the landing place for three important waka: the Tākitimu, Mātaatua, and Te Arawa.

There are plenty of opportunities to learn about Aotearoa New Zealand's indigenous culture here. Guided by te ao Māori values like manaakitanga (hospitality), local Māori tourism operators always make mahuri (visitors) feel welcome, providing authentic cultural experiences and insightful storytelling.

Tours include guided e-biking, SUP lessons, guided hikoī (walks), and jet ski adventures.

EVENTS

Watch top athletes in action, taste the Bay's fresh and creative foodie offerings, or enjoy epic tunes at an outdoor festival.

The number and range of events in our region just keeps growing — there's always something happening!

Visit bayofplentynz.com/events



Wharf Street, Tauranga



TIAKI MEANS TO CARE FOR PEOPLE AND PLACE. THE TIAKI PROMISE IS A COMMITMENT TO CARE FOR NEW ZEALAND, FOR NOW AND FOR FUTURE GENERATIONS.



ACTIVITIES

The Bay of Plenty offers so many activity options, making it the perfect destination to create happy memories, whether you're seeking adventure, culture, or something family-friendly.

Outdoor enthusiasts can take up a surf lesson, paddle through a glow worm canyon, or experience the ultimate thrill of skydiving. If you're interested in culture, you can explore the rich Māori heritage of the Bay of Plenty via several different guided tours. Foodies and relaxation seekers alike will find plenty to enjoy with options like hot pools, truffle hunting, or food tours. There's always something to do and experience in the Bay of Plenty.

DISCOVER MORE

ACCOMMODATION

ACTIVITIES

CYCLING

SUBSCRIBE

Before heading outdoors, we advise you to check the weather forecast at metservice.com. You can also visit safeswim.org.nz, adventuresmart.nz, and doc.govt.nz for more advice on how to safely enjoy our beaches and walking tracks.

Sure to make You smile

BAYOFPLENTYNZ.COM



Tasman Holiday Parks - Pāpāmoa Beach
tasmanholidayparks.com/nz/papamo-a-beach | Ph 07 572 0816



Waimarino Kayak Tours
glowwormkayaking.com | Ph 0800 456 996



The Historic Village
historicvillage.co.nz | Ph 07 571 3700



Baycourt Community & Arts Centre
baycourt.co.nz | Ph 07 577 7188



What's On Tauranga
Find out what's on at whatsontauranga.co.nz



KG Kayaks - Tours & Freedom Hires
kgkayaks.co.nz | Ph 027 272 4073



Trinity Wharf Hotel | Waterfront Restaurant & Bar
trinitywharf.co.nz | Ph 07 577 8700

BAY OF PLENTY

VISITOR MAP & GUIDE

TE MOANANUI Ā TOI | THE COASTAL BAY OF PLENTY

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Sure to make You smile

i site

Tauranga i site
1 Devonport Road
Tauranga 3110
t. 07 578 8103
e. bookings@bayofplentynz.com

Whakatāne i site
144 The Strand
Whakatāne 3120
t. 0800 942 528 or 07 306 2030
e. whakataneinfo@whakatane.govt.nz

Mount Maunganui

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QUALMARK

Skydive Tauranga
skydivetauranga.com | Ph 07 574 8533

V8 Trike Tours
v8triketours.co.nz | Ph 022 225 5647

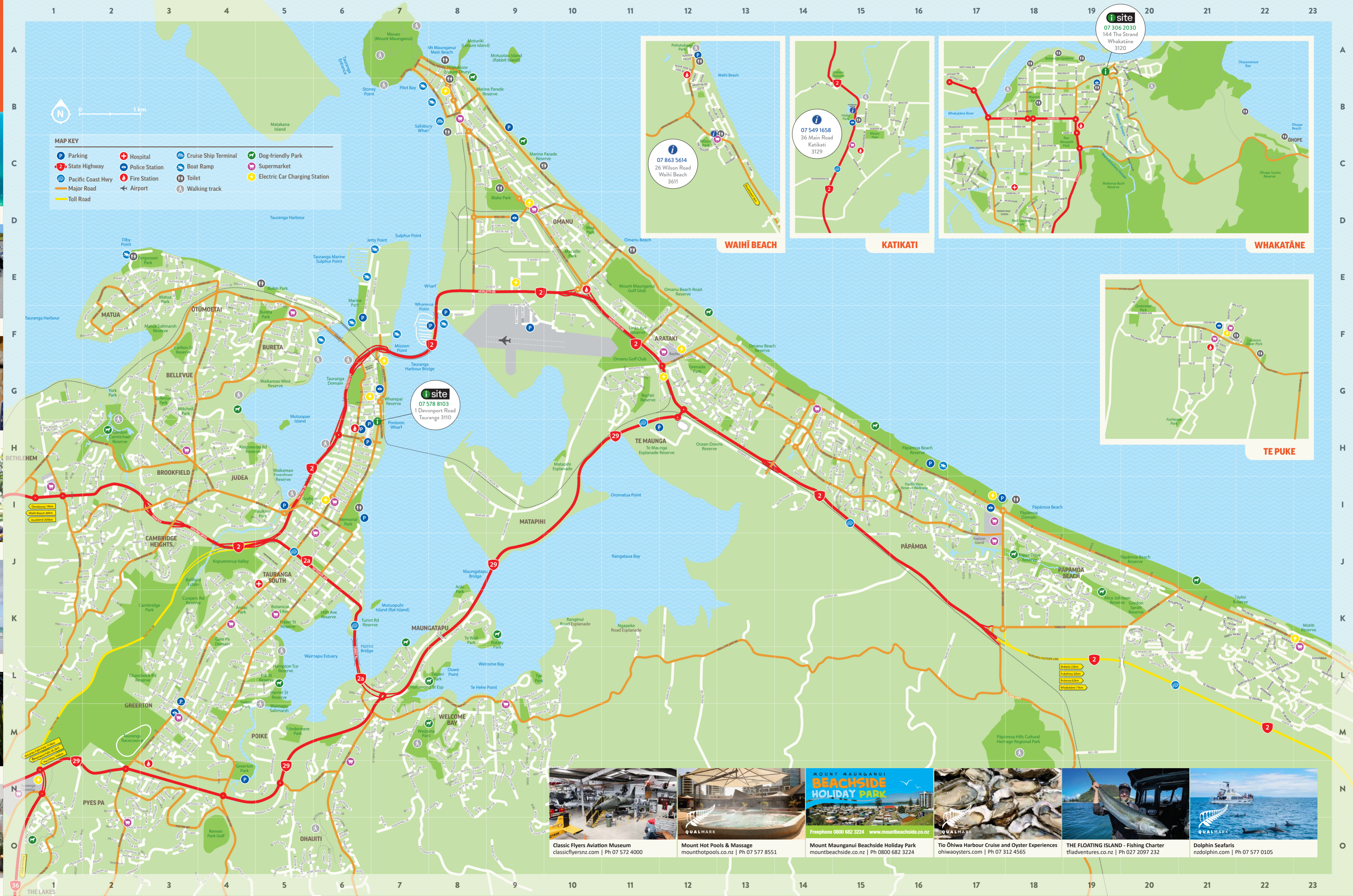
Matahui Distillery
matahuidistillery.com | Ph 027 282 7652

Avocado Tours NZ
avocadotours.nz | Ph 027 4422383

Mount Longboards
mountlongboards.com | Ph 07 574 3888

The Elms | Te Papa
theelms.org.nz | Ph 07 577 9772

Tauranga Crossing
taurangacrossing.co.nz | Ph 07 777 0125



MAP KEY

	Parking		Hospital		Cruise Ship Terminal		Dog-friendly Park
	State Highway		Police Station		Boat Ramp		Supermarket
	Pacific Coast Hwy		Fire Station		Toilet		Electric Car Charging Station
	Major Road		Airport		Walking track		
	Toll Road						

i site
07 578 8103
1 Devonport Road
Tauranga 3110

i site
07 863 5614
26 Wilson Road
Waihi Beach
3611

i site
07 549 1658
36 Main Road
Katikati
3129

i site
07 306 2030
144 The Strand
Whakatane
3120

Classic Flyers Aviation Museum
classicroyalsnz.com | Ph 07 572 4000

Mount Hot Pools & Massage
mounthotpools.co.nz | Ph 07 577 8551

MOUNT MAUNGANUI BEACHSIDE HOLIDAY PARK
mounthebeachside.co.nz | Ph 0800 682 3224

Tio Ohiwa Harbour Cruise and Oyster Experiences
ohiwaoysters.com | Ph 07 312 4565

THE FLOATING ISLAND - Fishing Charter
theadventures.co.nz | Ph 027 2097 232

Dolphin Seafaris
nzdolphin.com | Ph 07 577 0105