

NEW ZEALAND  
**BAY**  
OF PLENTY



TRADE MANUAL

[BAYOFLENTYNZ.COM/TRADE](http://BAYOFLENTYNZ.COM/TRADE)

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📍 Surfing at Tay Street

# INTRODUCING THE BAY OF PLENTY

**Nau mai haere mai ki Te Moananui ā Toi!**  
**Welcome to the Coastal Bay of Plenty.**

Pull up a beach chair, dig your toes into the sand, and chill.

Nestled on the east coast of New Zealand's North Island, the Bay of Plenty is home to idyllic, friendly towns and cities spread along 125km of pristine white sand beaches.

Here you can kayak across a lake to see a canyon shining with glowworms. You can hike through more than 56,000-ha of native forest, swim with dolphins and see majestic orca. You can even hop on board a boat and visit one of our two marine reserves or one of our 24 coastal islands – don't forget your camera to capture some of the world's most spectacular scenery!

Our place is steeped in history. Our shores are the landing place of the Mātaatua waka, one of the founding canoes that first brought Māori to New Zealand almost 1,000 years ago from Hawaiki.

Hundreds of years later, English explorer Captain James Cook named the region the 'Bay of Plenty' after noticing abundant food supplies in local Māori villages. And the Bay continues to live up to that name with the warm climate making for perfect growing conditions – producing the world's best kiwifruit, avocados, citrus and Mānuka honey.

We invite you to discover the stories, magic and energy of our special place. The time you spend here will leave you invigorated with lasting memories of our stunning natural landscapes and the warmth of our climate and our people.

## CLAIMS TO FAME:

**New Zealand's best beaches:** Mount Maunganui Main Beach and Ōhope Beach have had regular spots among New Zealand's most loved beaches (as voted by Trip Advisor and AA Traveller).

**Ancient forests:** Whirinaki Te Pua-a-Tāne Conservation Park stretches over 55,000 hectares and was called "one of the great forests of the world" by acclaimed British botanist David Bellamy.

**The home of kiwifruit:** Te Puke is the "home of kiwifruit", producing 112m trays of the fuzzy green health food each year.

**The Kiwi Capital of the World™:** Whakatāne's spectacular conservation efforts have seen the population of kiwi soar. No other town has the elusive native bird living in such close proximity to people.

**Incredible natural wonders:** McLaren Falls is home to one of the best botanical tree collections in New Zealand. The area also boasts the most densely populated collection of glowworms in the country.

# WHERE WE ARE



**Located in the Central North Island of New Zealand, the Bay of Plenty is effortlessly connected to the rest of the country.**

Our region is an easy 3-hour drive from Auckland, 1 hour 20 minutes from Hamilton and 55 minutes from Rotorua. Tauranga Airport is serviced daily by Air New Zealand with direct flights from Auckland, Wellington and Christchurch. The thriving Port of Tauranga is the largest cruise tour port destination in New Zealand.



## TRAVELLING TIMES AND DISTANCES FROM TAURANGA

to Auckland	200km	3 hours
to Hamilton	105km	1 hour 20mins
to Coromandel	60km	1 hour
to Rotorua	63km	55mins
to Taupō	150km	1 hour 50mins
to Napier	290km	3 hours 30mins
to Wellington	521km	6 hours 25mins



## DIRECT DOMESTIC FLIGHTS

Auckland	→	Tauranga	40mins
Wellington	→	Tauranga	1 hour 15mins
Christchurch	→	Tauranga	1 hour 50mins



## Bay of Plenty



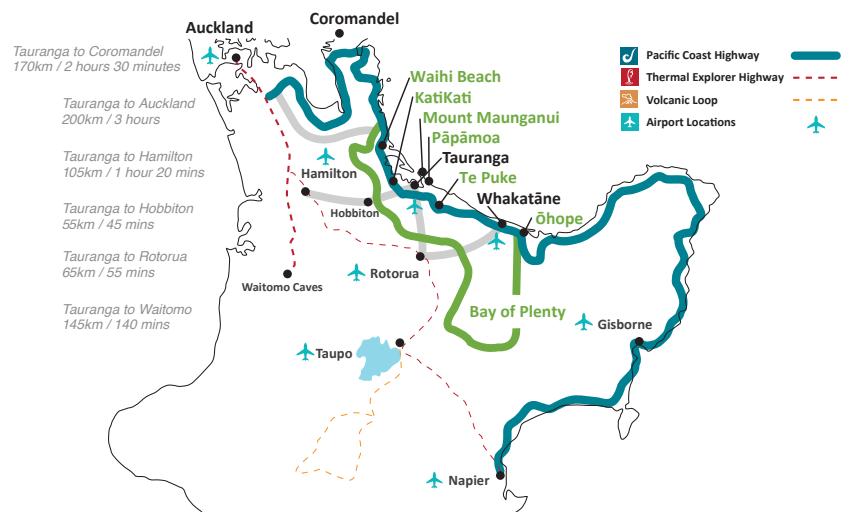
## CLIMATE

The Bay of Plenty is one of the sunniest destinations in the country, with clear blue skies and consistently fine, warm weather.

The combination of volcanic soil and many sunshine hours gives incredible fertility to the land and ocean, making the region a food lover's paradise. Avocados, kiwifruit, citrus, macadamia nuts and mānuka honey can be found at roadside stalls as you drive from one natural wonder to another.

The weather and food provenance leaves the people of the Bay of Plenty warm, relaxed and happy. You are sure to find yourself welcomed by both our sunshine and our tangata whenua (people of the land).

## REGIONAL LOCATIONS



# OUR SEASONS



📍 Main Beach, Mount Maunganui



## SUMMER

DECEMBER – FEBRUARY



Average air temperature  
23.3°C/73.9°F



Average sea temperature  
21.2°C/70°F

The Bay of Plenty is a sun-seekers paradise and our white sand beaches are the only place to be in summer. The Mount Main Beach is voted number one beach in New Zealand and in the top five in the South Pacific. People of all ages enjoy our ocean playground, dining outdoors and exploring our many walking tracks and cycleways.



# AUTUMN

MARCH – MAY



Average air temperature  
19.7°C/67.4°F



Average sea temperature  
18.1°C/64.7°F

Autumn in the Bay of Plenty is a welcome extension of summer. Long fine days and warm settled weather makes this season one of the best times to visit. New Zealand holiday-makers have usually returned to work by now so you'll have the best of the Bay to yourselves.



# OUR SEASONS



📍 Bowentown Heads



## WINTER

JUNE – AUGUST



Average air temperature  
14.7°C/58.4°F



Average sea temperature  
15°C/59.1°F

Crisp winter mornings are a great time of year to stroll along our beaches or walking tracks before treating yourself to a warm cup of coffee and delicious fare at local cafes and restaurants. Book a relaxing massage or indulge in a beauty spa treatment in between excursions to the Bay's best visitor attractions.



# SPRING

SEPTEMBER – NOVEMBER



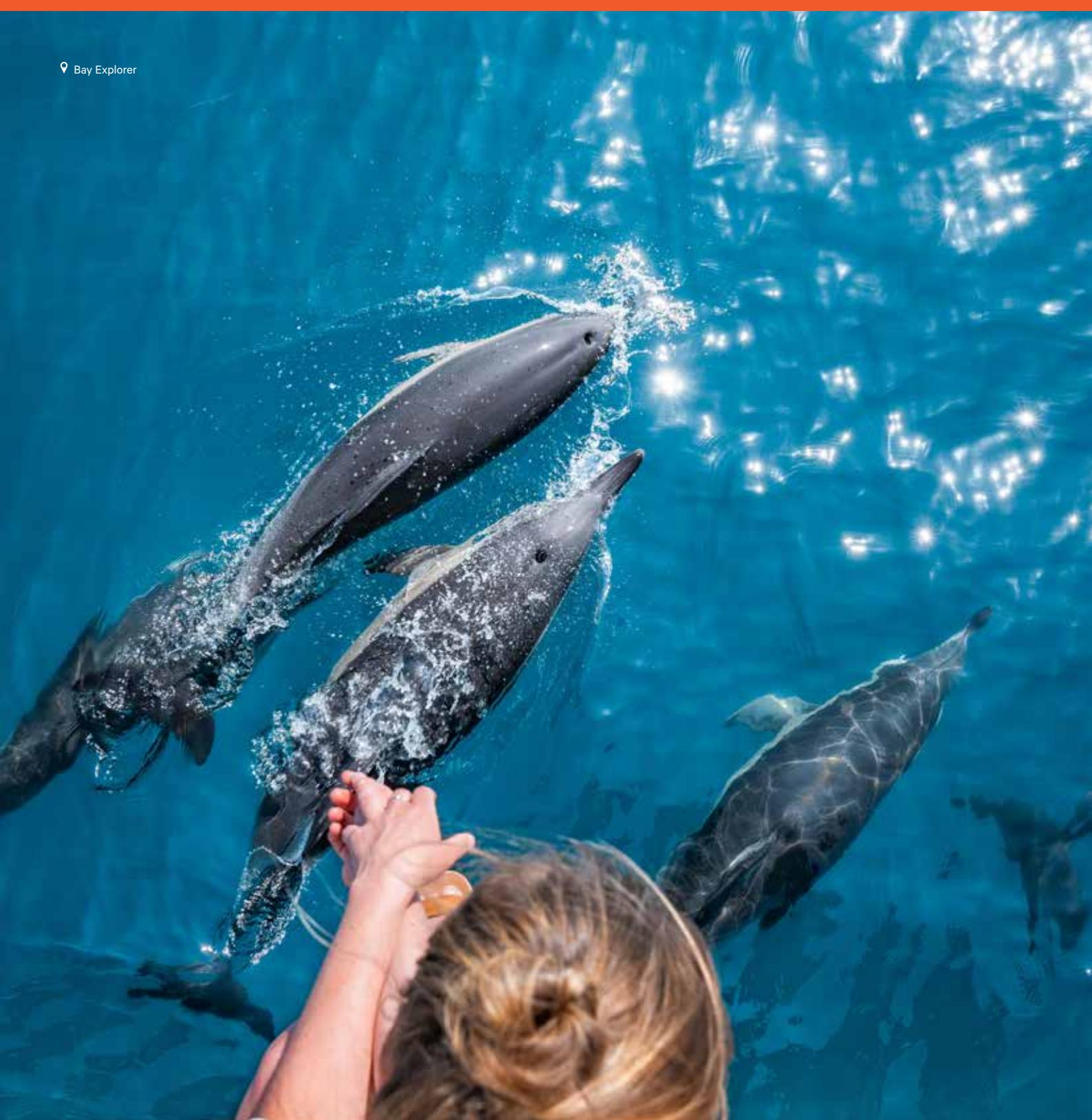
Average air temperature  
19.9°C/67.8°F



Average sea temperature  
17°C/62.6°F

Our region looks as pretty as a picture in spring with native pohutukawa trees getting ready to bloom and our local marine life sharing their new families with us. Clear blue skies will greet you most days and daylight saving begins late September, giving you an extra hour daylight to enjoy each evening.

📍 Bay Explorer





*Sure  
to make  
You smile*

# OUR PLACE DNA® & TARGET MARKETS

## PLACE DNA®

Home first to Māori, Te Moananui ā Toi | the Coastal Bay of Plenty connects Aotearoa New Zealand to its origin, connects the whole world to the success story of our horticulture industry and connects its residents to newcomers and visitors.

Our roots are dug deep into our history. Te Moananui ā Toi | the Coastal Bay of Plenty is a significant landing place for Māori with both the Mātaatua waka landing at Whakatāne, and Te Arawa waka landing at Maketū. Te Moananui ā Toi | The Coastal Bay of Plenty is a cornucopia of natural beauty, from Mauao (Mount Maunganui) to the eco-sanctuary Moutohorā/Whale Island to the Whirinaki forest.

Our people enjoy the coastal scenery, the unspoiled beaches and the laidback surfer's spirit that still lives here. We are diverse and slow-paced, and we respect our own traditions as well as those of the people who share our pristine place in the heart of Aotearoa New Zealand.

These elements have been identified as what makes our region truly unique and attractive to residents as well as potential visitors. We call this our Place DNA® and it's made up of our destination's taonga (treasures).

- Horticultural Provenance
- Māori Culture
- Natural Environment
- Oceans & Beaches

## TARGET MARKETS

Four target markets have been identified for Te Moananui ā Toi | the Coastal Bay of Plenty based on the region's unique Place DNA®. These markets are comprised of potential visitors who are interested in what the region can offer based on their interests and passions.

- Cultural explorers
- Eco-travellers
- Outdoor adventurers
- Surfers & beach lovers

VISITORS/TARGET MARKET

## Cultural Explorers

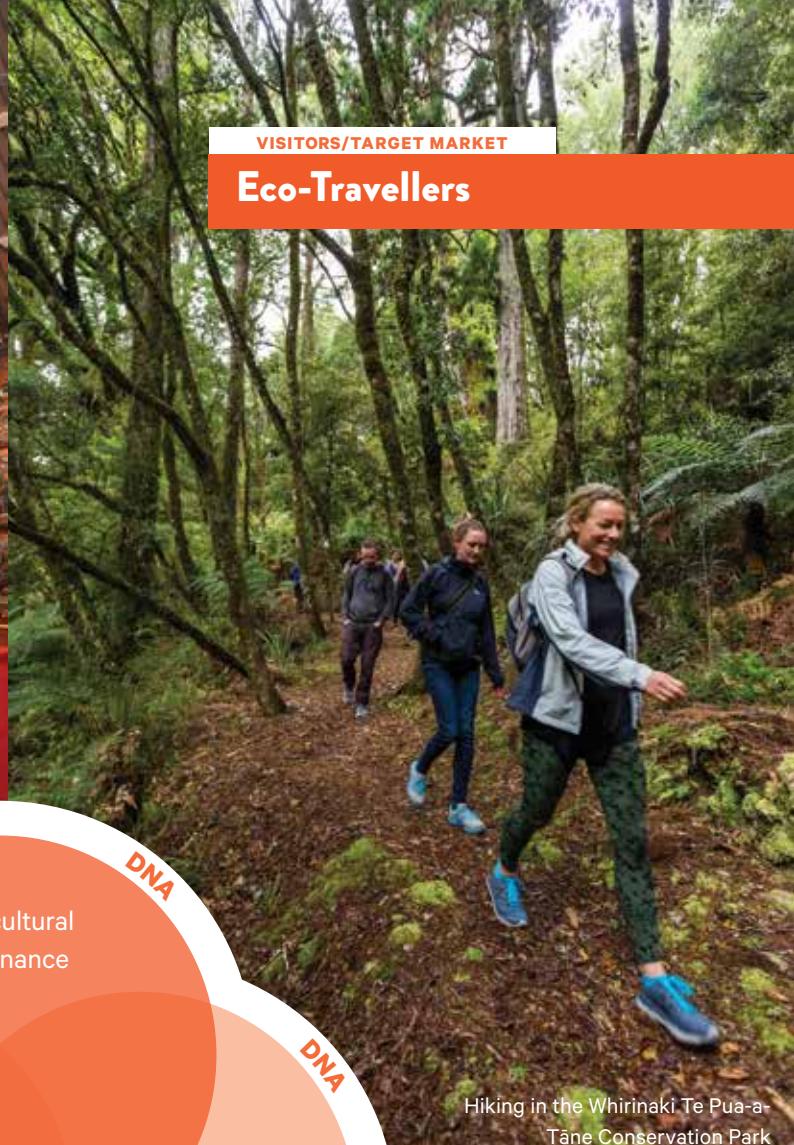


Mātaaua Wharenui, Whakatāne

Guided kayak tour through a glowworm canyon, Tauranga

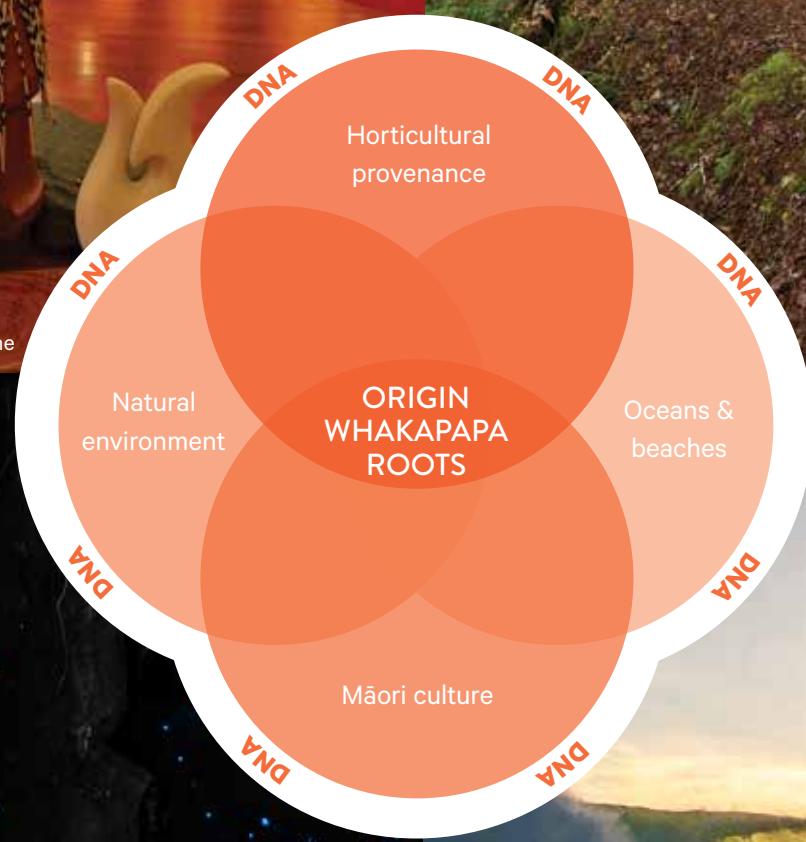
VISITORS/TARGET MARKET

## Eco-Travellers



Hiking in the Whirinaki Te Pua-a-Tāne Conservation Park

Surfing at Mount Maunganui



VISITORS/TARGET MARKET

## Outdoor Adventurers



VISITORS/TARGET MARKET

## Surfers & Beach Lovers



# TRADE READY PRODUCT

## ACTIVITIES



### ADVENTURE HELICOPTERS (TAURANGA)

Discover some of the best views in the coastal Bay of Plenty on a scenic helicopter flight. Enjoy a short scenic tour along our beautiful coastline or take a longer adventure for stunning views over the Pacific Ocean and the pristine native bush of the Kaimāī mountain range. Adventure Helicopters also offers luxury lodge transfers, VIP service and custom private charters.

**Will Dolman**  
[www.adventurehelicopters.co.nz](http://www.adventurehelicopters.co.nz) | [will@adventurehelicopters.co.nz](mailto:will@adventurehelicopters.co.nz)  
+64 27 315 2265



### BREWBUS NZ (TAURANGA)

Brewbus are all about supporting local communities, local business and local people. There are some real hidden gems in the Bay of Plenty brewing world and Brewbus will take your clients to the best of them. From the salt, sand and surf, through hidden industrial areas to breweries in the back of orchards. Brewbus also operates in other parts of New Zealand.

**Katy Martley**  
[www.brewbus.co.nz](http://www.brewbus.co.nz) | [admin@brewbus.co.nz](mailto:admin@brewbus.co.nz) | +64 27 583 2484



### MAUAO ADVENTURES (TAURANGA)

Immerse yourself in Māori culture and stories with local storytellers. Take a hikoi (guided walk) around Mauao – a beloved mountain in Mount Maunganui. Discover how Māori lived centuries ago and learn about current environmental efforts to keep Mauao and the surrounding ocean waters pristine. Or get out on the water and try your hand at stand-up paddleboarding at the base of the maunga (mountain), in picturesque Pilot Bay, or take a three-hour waka and Mauao experience. 7 days, 9am–5pm.

**Porina McLeod**  
[www.mauaoadventures.co.nz](http://www.mauaoadventures.co.nz) | [info@eastcoastpaddlers.co.nz](mailto:info@eastcoastpaddlers.co.nz)  
+64 27 451 0579



### BAY EXPLORER DOLPHIN & WILDLIFE CRUISES (TAURANGA)

Discover the Bay of Plenty's renowned marine wildlife with Bay Explorer. As well as dolphins, other seasonal wildlife includes amazing species of seabirds, seals, whales, sharks, penguins and sunfish. The Bay Explorer is a very comfortable vessel with spacious decks, ample seating and covered area for shade and shelter. Plenty of areas to spread out and get some wonderful photos. No two trips are the same. 9am–1/2pm | 7 days during season October – April/May (weather dependant).

**Brandon Stone**  
[www.bayexplorer.co.nz](http://www.bayexplorer.co.nz) | [info@bayexplorer.co.nz](mailto:info@bayexplorer.co.nz) | +64 21 605 968



### DOLPHIN SEAFARIS (TAURANGA)

Encounter wild dolphins in their natural habitat. Dolphin Seafaris offer amazing encounters with dolphins using safe swim bars to hold on to while in the water. This excursion is suitable for the whole family. 7 days, 8.30am–1pm during season October – April/May (weather dependant).

**Cille Fabert**  
[www.nzdolphin.com](http://www.nzdolphin.com) | [bookings@nzdolphin.com](mailto:bookings@nzdolphin.com) | +64 7 577 0105



### KG KAYAKS (WHAKATĀNE)

A kayak tour is the perfect way to experience the beauty of New Zealand oceans and harbours and see marine life in their natural habitat. Kenny and his experienced team at KG Kayaks offer a series of guided tours including Moutohorā (Whale Island), beautiful Ōhiwa Harbour, or for an unforgettable night-time adventure, try moonlight kayaking!

**Kenny McCracken**  
[www.kgkayaks.co.nz](http://www.kgkayaks.co.nz) | [kgkayaks@gmail.com](mailto:kgkayaks@gmail.com) | +64 27 272 4073

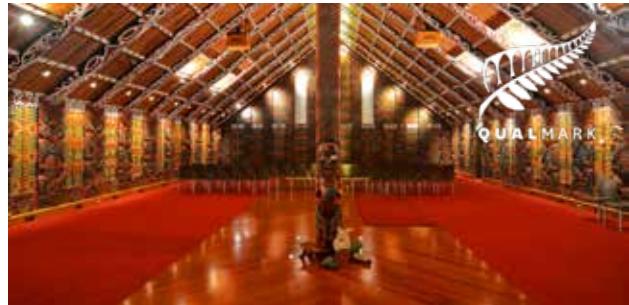


### KIWIFRUIT COUNTRY (TE PUKE)

Visit a working kiwifruit orchard and learn about 'the story of kiwifruit'. REOPENING October 2022.

**Gavin and Amanda Fleming**

[gavin@kiwifruitcountry.com](mailto:gavin@kiwifruitcountry.com) | +64 21 944 511



### MATAATUA: THE HOUSE THAT CAME HOME (WHAKATĀNE)

Experience the unforgettable Mataatua wharenui, an intricately carved Māori ancestral house that travelled the world for over a century before returning home to its people — the Ngati Awa tribe of Whakatāne. Be enthralled as the ancient narratives of the tribe are brought to life before your eyes with Hiko: Legends Carved in Light, the award-winning Mataatua digital experience. Take a 1-hour express tour or a 3-hour cultural experience that includes a traditional lunch.

[www.mataatua.com](http://www.mataatua.com) | [info@mataatua.com](mailto:info@mataatua.com) | +64 7 308 4271



### MOUTOHORĀ ISLAND SANCTUARY TOURS (WHAKATĀNE)

Discover the rare beauty of a New Zealand wildlife sanctuary at Moutohorā/Whale Island, a restricted pest free wildlife sanctuary. Enjoy a walk amongst the regenerated bush as you listen to the bird calls or dig yourself a geothermal spring pool at Onepu Bay. This is as nature intended and shows what can be achieved when concentrated effort on conservation is made, managed, and protected. Running daily (weather dependant).

**Patrick O'Sullivan**

[www.moutohora.co.nz](http://www.moutohora.co.nz) | [patrick@ngatiawatourism.co.nz](mailtopatrick@ngatiawatourism.co.nz) | +64 7 308 9588



### RIVERBUG.NZ (TAURANGA & WHAKATĀNE)

A unique, new and fun way to ride whitewater rapids. Enjoy a half day excursion on either the Rangitaiki or Wairoa river on a lightweight, inflatable raft. Participants can choose from either a scenic (easy) bug tour suitable for ages 5+, or a rapid (exciting) bug tour for adventure seekers aged 10+.

**Don Allardice**

[www.riverbug.nz](http://www.riverbug.nz) | [info@riverbug.nz](mailto:info@riverbug.nz) | +64 22 344 5002



### SKYDIVE TAURANGA (TAURANGA)

It's the most unique way to truly discover the entire Bay of Plenty! Start your adventure with a 15/20-minute scenic flight of unrivalled views of Mount Maunganui and the Bay's golden beaches. Higher up, you'll see Whakaari/White Island, Waihi Beach and Coromandel, the Rotorua Lakes, Mount Ruapehu, and even Mount Taranaki.

**Gui Calmelet**

[www.skydivetauranga.com](http://www.skydivetauranga.com) | [info@skydivetauranga.com](mailto:info@skydivetauranga.com) | +64 21 052 1728



### TASTE OF PLENTY - FOOD AND CULINARY TOURS (TAURANGA)

Let us introduce your clients to some of the Bay of Plenty's favourite local food heroes and producers. Visit and sample innovative food from restaurants, local markets, specialty food shops and hole-in-the-wall production facilities many of which you would never find on your own. Small groups from 6-14 pax and bespoke tours for larger groups on request.

**Ian Holroyd**

[www.tasteofplenty.co.nz](http://www.tasteofplenty.co.nz) | [info@tasteofplenty.co.nz](mailto:info@tasteofplenty.co.nz) | +647 571 2453

# TRADE READY PRODUCT

## ACTIVITIES



### TE ARA TOURISM (TAURANGA)

Take a journey through modern day Te Ao Māori (the world of the Māori people). The tour includes a boat cruise of Tauranga Harbour and an e-bike tour on the Ōmokoroa to Tauranga cycle trail. Enjoy cultural and historical storytelling as guides provide insight to pre- and post-colonial Māori society in Aotearoa New Zealand and the inherent connection Māori have to the natural world.

**Paula Belby**

[www.tearatourism.nz](http://www.tearatourism.nz) | [info@tearatourism.nz](mailto:info@tearatourism.nz) | +64 21 370 005



### TRAVEL ED CULTURAL TOURS (TAURANGA)

Travel Ed hosts experiences in the Bay of Plenty that bring people together through Māori context experiences. Programmes and day trips are located along the beautiful Bay of Plenty coastline and include hāngi (traditional Māori method of cooking food) to ancestral mountain hikes, waka paddling to marae stays, and kapa haka to traditional Māori games.

**Les Millard**

[www.traveled.co.nz](http://www.traveled.co.nz) | [les@traveled.co.nz](mailto:les@traveled.co.nz) | +64 22 049 4465



### V8 TRIKES (TAURANGA)

Our tours are designed to capture the Bay of Plenty's beauty. From a bite sized 25-minute cruise to a three-hour experience, you'll take in a slice of the most picturesque scenery in New Zealand. 7 days, 9am–6pm with 25-minute to 3-hour duration options.

**Kathryn & Nigel Busbridge**

[www.v8triketours.co.nz](http://www.v8triketours.co.nz) | [info@v8triketours.co.nz](mailto:info@v8triketours.co.nz) | +64 222 255 647



### WAIMARINO GLOW WORM KAYAK TOURS (TAURANGA)

Discover some of the best waterways in the Bay of Plenty with a Waimarino scenic kayak tour. This includes an evening kayak on the quiet waters of Lake McLaren into the Mangapapa canyon to see enchanting glow worms. Or take a day trip on the Wairoa River boasting native birds and stunning native bush. Each location has something unique to offer. Pick up and drop off to hotels available at additional cost. 7 days, check for departure times as change during daylight saving.

**Blair Anderson**

+64 7 576 4233 | [www.glowwormkayaking.com](http://www.glowwormkayaking.com) | [info@waimarino.com](mailto:info@waimarino.com)



### WHIRINAKI FOREST FOOTSTEPS (WHAKATĀNE)

Whirinaki Te-Pua-a-Tāne Conservation Park – a majestic, ancient and spiritual realm. Join a guided cultural walking journey into the heart of this vast Jurassic, podocarp rain forest. Taste rejuvenating goodness, feel nature's vibrations, and heal body, mind and soul on this unique cultural eco-tour. 8.5 hours including bus journey.

**Nadine Toe Toe**

[www.whirinakiforestfootsteps.co.nz](http://www.whirinakiforestfootsteps.co.nz) | [bookings@kohutapulodge.co.nz](mailto:bookings@kohutapulodge.co.nz)  
+64 7 366 4777



### FRENCH COUNTRY HOUSE (TAURANGA)

The French Country House provides luxury accommodation with the perfect pairing of rustic elegance and modern refinement. All three bedrooms are superbly appointed with elegant, hand-picked pieces of furniture and each with their own ensuite bathroom. Exclusive use of the property is available.

**Kay Pierson**

[www.thefrenchcountryhouse.co.nz](http://www.thefrenchcountryhouse.co.nz) | [info@thefrenchcountryhouse.co.nz](mailto:info@thefrenchcountryhouse.co.nz)  
+64 27 245 7640



### KOHUTAPU LODGE (WHAKATĀNE)

Relax and unwind or enjoy a fun-filled, affordable family escape at Kohutapu Lodge overlooking serene Lake Aniwahenua. Only 40 minutes from Whakatāne and a great place to stop and stay before heading off on your Whirinaki Forest Footsteps tour.

**Nadine Toe Toe**

[www.kohutapulodge.co.nz](http://www.kohutapulodge.co.nz) | [bookings@kohutapulodge.co.nz](mailto:bookings@kohutapulodge.co.nz)  
+64 7 366 4777



### TRINITY WHARF TAURANGA (TAURANGA)

Relax and unwind, at Trinity Wharf Tauranga, a 123-room over-water hotel, conference venue and restaurant, conveniently situated on the cusp of Tauranga's CBD and a 10-minute drive from Tauranga airport.

**Miriam Hauke**

[www.trinitywharf.co.nz](http://www.trinitywharf.co.nz) | [sales@trinitywharf.co.nz](mailto:sales@trinitywharf.co.nz) | +64 7 5778981



### WANDERLUST (TAURANGA)

Wanderlust offers accommodation for all adventurers wanting high quality affordable rooms. This 5-star Qualmark hostel is a newly renovated historic building in the heart of Tauranga, offering spectacular views across Tauranga harbour. From backpacker hostel style dorms to upmarket double with ensuites. Its sister is the multiple award-winning Pacific Coast Lodge and backpackers in Mount Maunganui.

**Sarah Meadows**

[www.wanderlustrnz.co.nz](http://www.wanderlustrnz.co.nz) | [hello@wanderlustrnz.co.nz](mailto:hello@wanderlustrnz.co.nz) | +64 7 262 0027



### HOTEL ARMITAGE (TAURANGA)

Hotel Armitage and Conference Centre is perfectly positioned in the heart of Tauranga close to all access roads and only 10 minutes away from the airport and the beach! Hotel Armitage offers complementary car parking, Wi-Fi and access to the swimming pool and reception is open 24/7. The hotel has one restaurant, one bar, five function rooms including three newly refurbished venues with a capacity of up to 200 delegates.

**Tiffany Antoine**

[www.hotelarmitage.co.nz](http://www.hotelarmitage.co.nz) | [gm@hotelarmitage.co.nz](mailto:gm@hotelarmitage.co.nz) | +64 7 578 9119



### TASMAN HOLIDAY PARKS - PAPAMOA BEACH (TAURANGA)

A resort style coastal haven right on the beach at Papamoa. Great for groups, families, couples and those just wanting to relax and unwind offering a variety of accommodation including garden and beachfront villas. Motorhomers will love the sea view and beachside powered camping sites. Tasman Holiday Parks also offer a sister property in the Coastal Bay of Plenty at Waihi Beach.

**Sashah Forman**

[www.tasmanholidayparks.com/nz/papamoa-beach](http://www.tasmanholidayparks.com/nz/papamoa-beach)  
[papamoa.manager@tasmanholidayparks.com](mailto:papamoa.manager@tasmanholidayparks.com) | +64 22 657 3049



### WAIHĪ BEACH PARADISE RESORT (WAIHĪ BEACH)

Waihi Beach Paradise Resort offers luxury and boutique accommodation at beautiful Waihi Beach, one-hour's drive from Tauranga. The accommodation features two units, an in-ground pool, two spa pools just right across the road from a white sandy beach.

**Peter and Karen West**

[www.waihibeachparadiseresort.co.nz](http://www.waihibeachparadiseresort.co.nz) | [p.k.west@xtra.co.nz](mailto:p.k.west@xtra.co.nz) | +64 27 297 6224



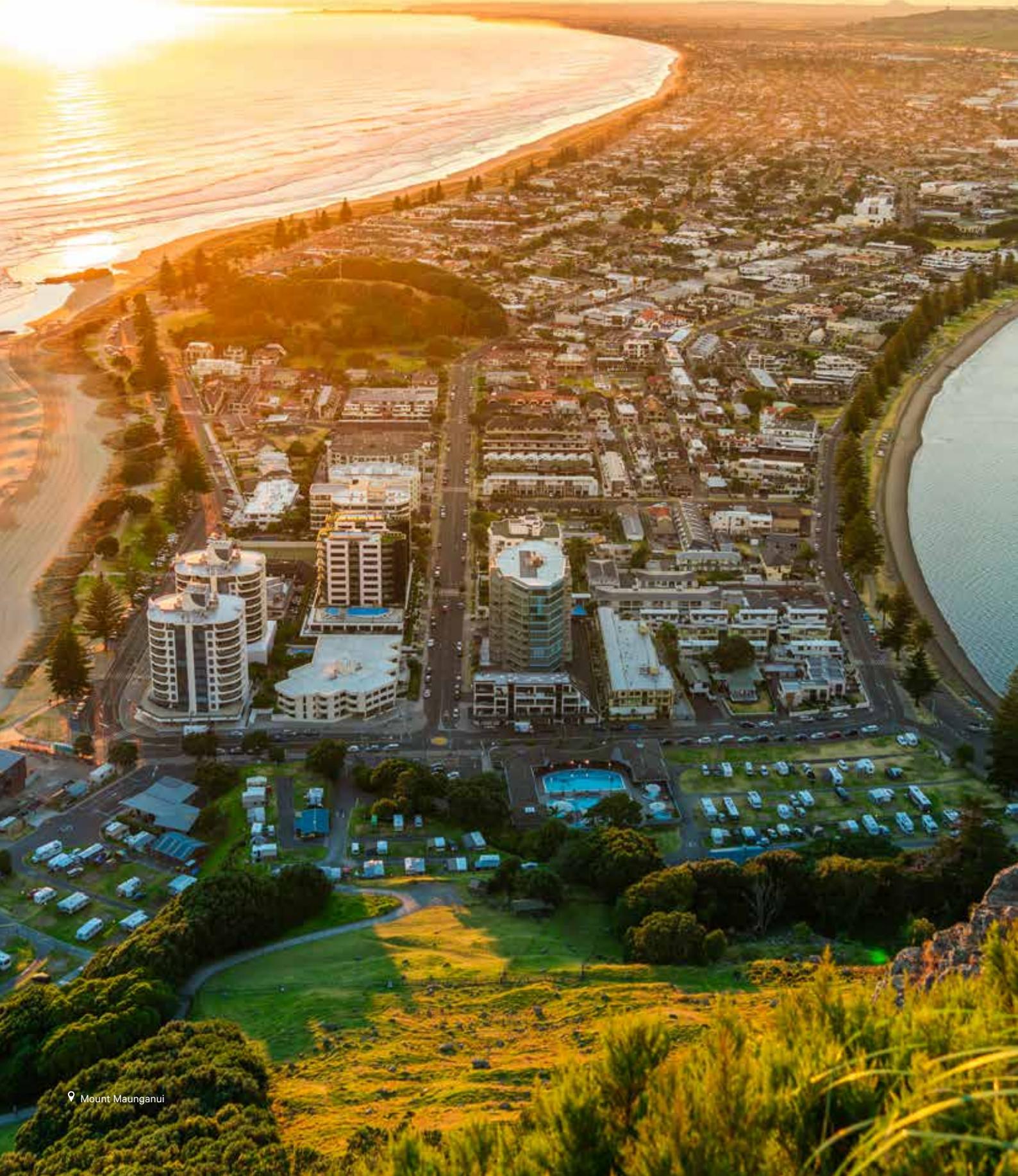
### WHITE ISLAND RENDEZVOUS (WHAKATĀNE)

Nestled between the Whakatāne River and a pohutukawa tree lined escarpment lies White Island Rendezvous. 4.5 star accommodation with room types to suit all travellers, quiet location yet only minutes walk from Whakatāne township. An onsite cafe is a favourite amongst visitors to the region.

**Patrick O'Sullivan**

[www.moutohora.co.nz](http://www.moutohora.co.nz) | [patrick@ngatiawatourism.co.nz](mailto:patrick@ngatiawatourism.co.nz) | +64 7 308 9588

# ALL WITHIN REACH





## PACIFIC COAST HIGHWAY

The Bay of Plenty is situated along the Pacific Coast Highway which guides travelers through several key regions in the central North Island. Exploring this route will take you through the Coromandel, Bay of Plenty, East Coast and Hawkes Bay where you will see some of New Zealand's most spectacular coastal scenery. Together these regions will give you a taste of the real New Zealand – an untouched, unspoilt and unrivaled slice of paradise. Complete a round-trip from Auckland by returning via the Thermal Explorer Highway and the Volcanic Loop.

## THERMAL EXPLORER HIGHWAY

Join up from the Pacific Coast Highway with a visit to Hamilton & Waikato, Rotorua, Lake Taupo and Ruapehu situated on the Volcanic Loop Highway. Everything you need to see in the North Island are within driving distance on these major highways which are all signposted along the entire route.

For more information visit [www.explorecentralnorthislandnz.com](http://www.explorecentralnorthislandnz.com).

Follow the well sign-posted Pacific Coast Highway to experience these highlights.



## COROMANDEL

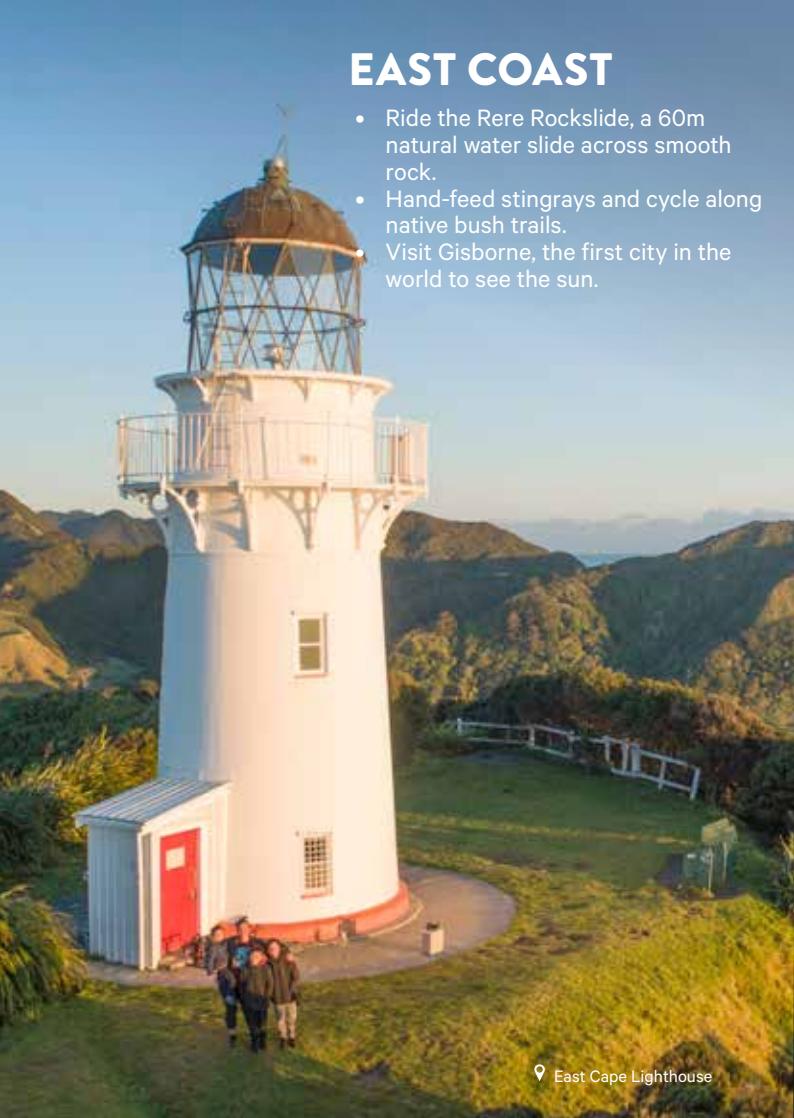
- Walk to Cathedral Cove and stand beneath the towering rock archways.
- Dig your own hot pool at low tide at Hot Water Beach.
- Discover Waihi's gold mining heritage and visit a modern working opencast goldmine.



📍 Waikite Valley Hot Pools

## EAST COAST

- Ride the Rere Rockslide, a 60m natural water slide across smooth rock.
- Hand-feed stingrays and cycle along native bush trails.
- Visit Gisborne, the first city in the world to see the sun.



📍 East Cape Lighthouse

## ROTORUA

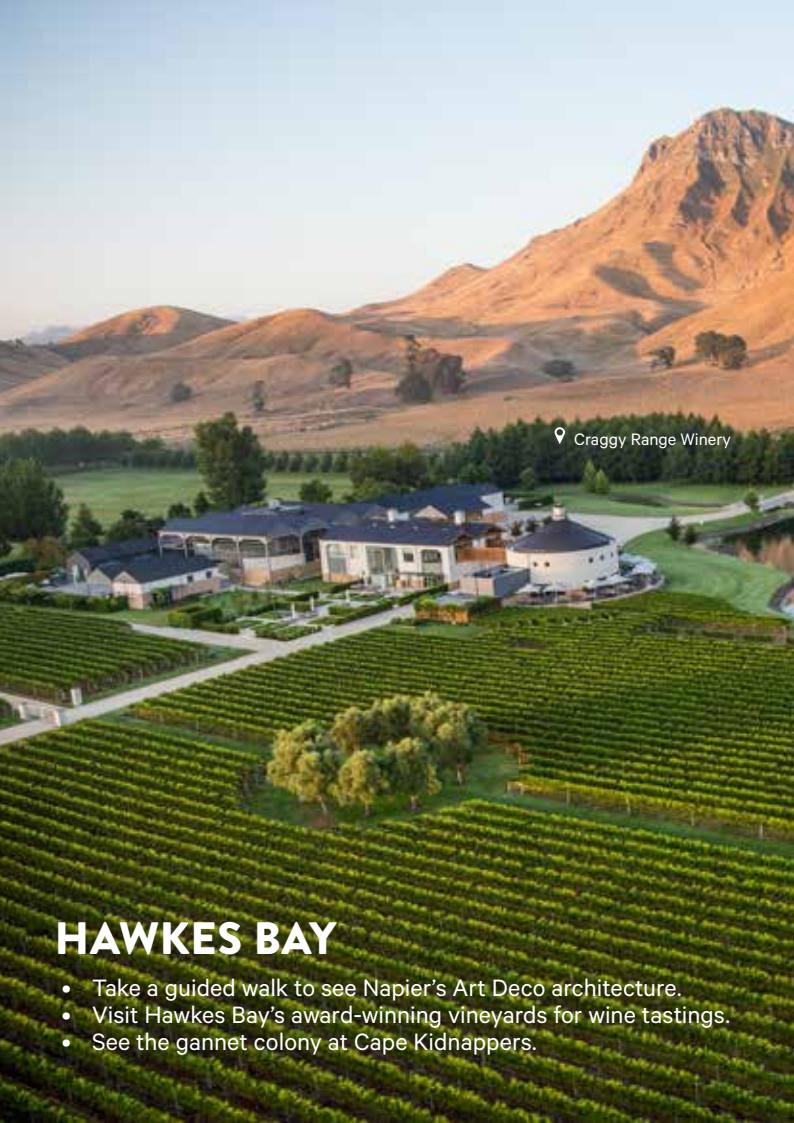
- The home and birthplace of Māori culture.
- A geothermal wonderland awaits.
- Mecca mountain bike tracks.



📍 Huka Falls

## LAKE TAUPŌ

- Take a trip onto the beautiful Lake Taupō enjoy a guided trout fishing trip on Lake Taupō or up into the back waters.
- Visit the beautiful Huka Falls.
- Renowned Golf Courses.



📍 Craggy Range Winery

## HAWKES BAY

- Take a guided walk to see Napier's Art Deco architecture.
- Visit Hawkes Bay's award-winning vineyards for wine tastings.
- See the gannet colony at Cape Kidnappers.



## RUAPEHU

- Hike the Tongariro and Whanganui National Parks.
- Take a rafting trip on some of the best raftable rivers in the North Island.
- Ski Mount Ruapehu in winter.

📍 Tongariro Crossing



## HAMILTON & WAIKATO

- Visit Hobbiton - the film location to The Lord of the Rings and The Hobbit trilogies.
- Enjoy the award winning Hamilton gardens.
- Three of the top cycle tracks to enjoy.

📍 Main Beach, Mount Maunganui



NEW ZEALAND  
**BAY**  
OF PLENTY



📍 Waihi Beach

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