



BUSINESS AND INCENTIVE EVENTS

Te Moananui ā Toi | The Coastal Bay of Plenty



Nau mai haere mai ki Te Moananui ā Toi! Welcome to the Coastal Bay of Plenty!

Generations of New Zealanders regard Te Moananui ā Toi | the Coastal Bay of Plenty as their 'happy place'. Known for its sunny micro-climate, white sandy beaches and stunning natural beauty, this is where memories are made.

By its very name, the Bay of Plenty goes above and beyond to deliver. Our region is centred around the country's fastest-growing and fifth largest city, Tauranga. Our friendly locals, rich cultural history and incredible food provenance will ensure a truly memorable occasion for your delegates and attendees.

In their spare time, your delegates and attendees may decide to explore our ocean and nearby harbours. Environmental sustainability and guardianship is a top priority for the locals who live here. Their passionate conservation efforts have created plenty of opportunities to get close to the region's vast array of marine wildlife in a safe and environmentally respectful way.

Regardless of how you intend to spend your time, we look forward to welcoming you soon and showing you around our special place so that you can experience the manaakitanga our region is known for to ensure your meeting or conference is a memorable experience.

Ngā mihi nui | Kind regards

Oscar Nathan
Tumuaki | General Manager



MEANINGFUL BUSINESS EVENTS

Showcasing destination management in practice through the conference

Te Moananui ā Toi | the Coastal Bay of Plenty has been on a destination management journey since 2018. This has defined our responsibility to manage the type and pace of tourism here, with a long-term goal of creating a regenerative tourism industry that creates genuine benefits for the environment, our regional economy, local Māori, and the social wellbeing of our community.

We recognise that our region's destination management plan and Tourism Bay of Plenty activities must be community-led and tangata whenua-led to be truly authentic.

Regenerative tourism means we need to work with our people and communities to leave each place better than we found it. This is not a new concept, it's a belief embedded in Te Ao Māori.

As part of our destination management journey, Tāpoi te Moananui ā Toi | Tourism Bay of Plenty undertook extensive research and community consultation to understand our region's unique identity. This determined that our region's taonga (treasures) are its breath-taking natural environment, its ocean and beaches, its Māori culture, and its abundant food provenance. We call this our Place DNA®.

To showcase destination management in action and the identity of our region, this document outlines a range of opportunities to infuse these elements throughout your event planning.



Commitment to sustainability

The venues, operators and accommodation providers highlighted in this proposal have all been selected for their commitment to sustainability as well as their ability to provide excellent conference support.

Tourism Bay of Plenty has pledged to work with these various businesses to minimise the carbon and waste footprints of each event and to provide options to offset this to ensure a carbon neutral outcome.

Consideration has also been given to slow travel options to encourage attendees to spend more time in the region, to fully appreciate our happy place.

CONFERENCES IN THE BAY OF PLENTY



The perfect place to host your next business event!

Te Moananui ā Toi | the Coastal Bay of Plenty is located in the Central North Island and boasts 125-kilometres of coastline and some of New Zealand's best beaches.

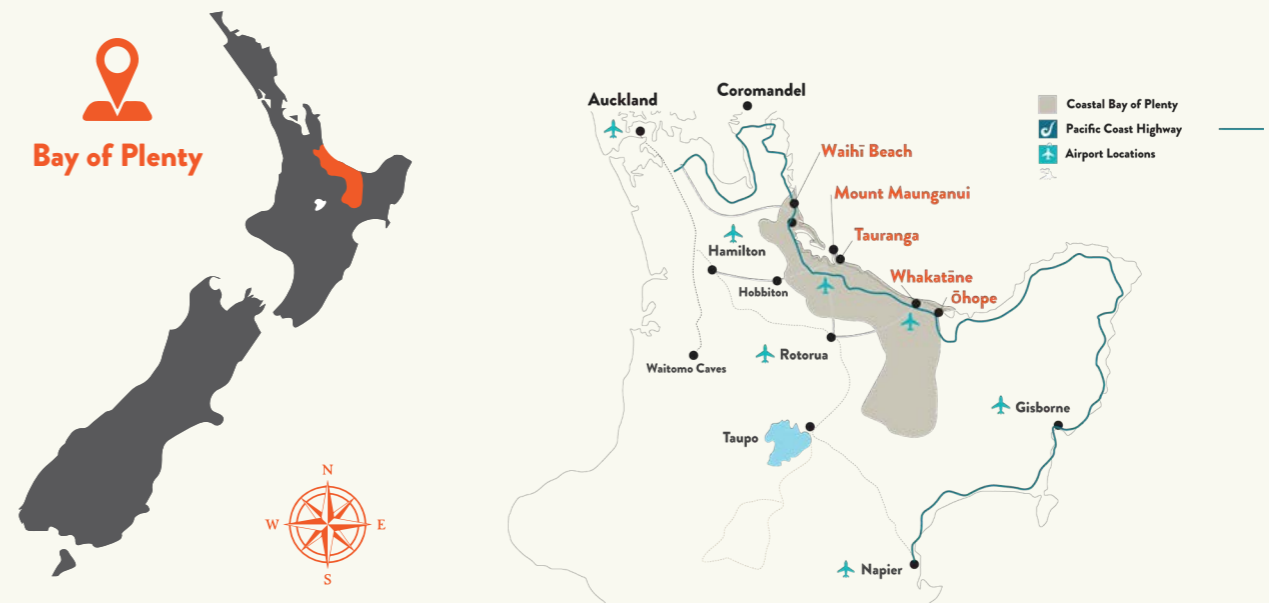
At the region's heart is Tauranga, New Zealand's fastest-growing city. Other regional destinations include Mount Maunganui, Waihi Beach, Katikati, Te Puke, Whakatāne and Ōhope Beach.

The region's warm climate and its residents' approach to lifestyle and business have created a strong economy, visitor destination and a great place to live and work.

Easily accessible

Te Moananui ā Toi | the Coastal Bay of Plenty is an easy 3-hour drive from Auckland, 1 hour 20 minutes from Hamilton and 55 minutes from Rotorua and Hobbiton.

Tauranga Airport is located 5-kilometres from the Tauranga CBD and Mount Maunganui and is serviced daily by Air New Zealand, with direct flights from Auckland, Wellington and Christchurch.



STAY AND ENJOY

From apartment-style accommodation overlooking the Pacific Ocean, to boutique hotels, motels and sustainable backpackers located in the heart of the CBD, Te Moananui ā Toi | the Coastal Bay of Plenty has accommodation offerings for every level of conference attendee. [View all our accommodation options.](#)



TRINITY WHARF TAURANGA

Trinity Wharf is a premium over-water hotel, restaurant and conference venue owned by a local Tauranga family. The hotel is built on three piers that stretch out and over the water's edge, with panoramic water views. The hotel features 123 accommodation rooms (including two 2-bedroom apartments and a 3-bedroom penthouse - ideal for small meetings and gatherings), 176 bay on-site car park, free wifi, infinity edge swimming pool, private pontoon and seven flexible function spaces. Trinity Wharf is conveniently situated on the cusp of the CBD.

www.trinitywharf.co.nz



HOTEL ARMITAGE

Nestled conveniently in the heart of Tauranga's CBD, Hotel Armitage is your ideal inner-city accommodation. The recently refurbished Hotel Armitage and Conference Centre is located only a 3-minute walk from the hustle and bustle of the main centre in Tauranga. The Hotel Armitage is a charming 3.5-star Qualmark rated, 24-hour service hotel offering the discerning traveller comfortable and spacious hotel accommodation across 81 rooms and is 10 minutes walking distance from the Trinity Wharf Hotel conference rooms.

www.hotelarmitage.co.nz



WANDERLUST HOSTEL

Arrive as strangers, leave as whānau. This is an accommodation option for attendees looking for a relaxed experience. Wanderlust is a 5-star Qualmark rated hostel offering private rooms (with or without ensuites) or shared dorm rooms located right on the harbour. It is in the CBD and a short walk to the Trinity Wharf conference facilities and Hotel Armitage conference rooms. Attendees will experience the spirit of the wanderlust and surround themselves with like-minded individuals.

www.wanderlustnz.co.nz



CLARENCE HOTEL

Located in Tauranga's grand historic post office, this vibrant hotel offers 10 uniquely inspired rooms, each furnished with designer decor and adorned with New Zealand art. The hotel features secure free parking, conference facilities and an on-site restaurant and bar.

www.clarencetauranga.co.nz



HOTEL ON DEVONPORT

Hotel on Devonport is a luxury boutique style hotel located in downtown Tauranga with shopping and restaurants within a few minutes walk. The hotel features 42 accommodation rooms, an undercover car park and free high speed wifi.

www.hotelondevontport.net.nz



TASMAN HOLIDAY PARKS - PAPAMOA BEACH

Situated on the absolute beachfront at Papamoa Beach, the park has a fantastic range of accommodation options from modern basic cabins, self-contained holiday units and garden villas to luxury beachfront villas and spa villas. The park also features a purpose-built functions venue.

www.tasmanholidayparks.com/nz/papamoa-beach



PACIFIC PALMS RESORT

Located in Papamoa, Pacific Palms Resort offers 1, 2 and 3-bedroom fully self-contained apartments all with good-size balconies or patio areas providing privacy and views of the lush, subtropical gardens.

www.pacificpalmsresort.co.nz



THE QUEST TAURANGA

In the heart of the CBD, Quest Tauranga offers 42 serviced apartments with kitchen facilities to create a "home away from home".

www.questapartments.co.nz



THE QUEST MOUNT MAUNGANUI

The brand new Quest in Mount Maunganui, opening mid-June 2023, is located near popular eateries and bars, and within walking distance to the beach. The new Quest will feature 40 rooms ranging from studios to 2-bedroom apartments.

www.questapartments.co.nz


MEET AND SHARE

From small and intimate meeting spaces to large conference venues, the Coastal Bay of Plenty's conference venues offer something for every size and budget.



BAY VENUES


Bay Venues are the kaitiaki of 24 community facilities in Tauranga Moana. Their venues incorporate aquatic facilities, community centres, community halls, sports centres, gyms, and the iconic Mercury Baypark, incorporating the Mercury Stadium, Mercury Arena and BayStation. Within these venues Bay Venues offer a broad range of leisure activities, recreation programmes and event services to optimise facilities.

 www.bayvenues.co.nz



MERCURY BAYPARK


Mercury Baypark is Tauranga's premier venue for conferences, meetings, entertainment and exhibitions. Offering a complete package in one convenient location that features state of the art meeting rooms for both indoor and outdoor activities from 10 to 4,400 pax. Also available on-site is in-house catering, audio visual services, on-site parking and more.

 www.mercurybaypark.co.nz



BAYCOURT COMMUNITY & ARTS CENTRE


Located in the heart of the CBD, Baycourt is one of Tauranga's premier event venues. Offering a 580-seat tiered plenary space and two flexible breakout rooms. A highly experienced technical team delivers exceptional audio, visual, staging and lighting services including livestreaming capability.

 www.baycourt.co.nz



TRINITY WHARF TAURANGA

Trinity Wharf Tauranga is a premium over-water hotel and conference venue conveniently located on the cusp of the Tauranga CBD. 123 premium guest rooms, seven flexible function spaces, an on-site bar and restaurant and stunning water views make it the perfect venue for your next event.

 www.trinitywharf.co.nz



HOTEL ARMITAGE AND CONFERENCE CENTRE

Hosting conferences, business meetings and events is the Hotel Armitage's specialty! With a newly refurbished conference space, catering facilities, on-site carpark and free wifi, the experienced team can help create the perfect package for you.

 www.hotelarmitage.co.nz



TASMAN HOLIDAY PARKS - PAPAMOA BEACH

Imagine an inspiring beachfront location for your next conference, nestled right on beautiful Papamoa Beach. Whether you're planning a product launch, workshop, convention, or social event, this is the ideal destination for your group. The nearby Pacific Palms Resort is ideal accommodation for larger groups.

 www.tasmanholidayparks.com/nz/papamoa-beach



THE HISTORIC VILLAGE


Nestled in natural bush surrounds within a diverse community hub, The Historic Village offers five indoor venues and five outdoor spaces offering a truly unique experience.

 www.historicvillage.co.nz



UNIVERSITY OF WAIKATO, TAURANGA


The newly-built Tauranga campus has multiple spaces including an impressive lecture theatre and state of the art teaching rooms. Available outside normal business hours or term time only.

 www.waikato.ac.nz/student-life/campuses/tauranga-campus



CLASSIC FLYERS MUSEUM


Set within the aircraft museum, with a backdrop of classic aircraft displays and memorabilia, your event will be one to remember. The Museum Hangar makes a unique venue for large trade shows and gala dinners with additional smaller conference rooms.

 www.classicflyersnz.com



MOUNT MAUNGANUI SURF CLUB


This beachfront venue is a magical spot for your next business event. The Mount Surf Club sits under the iconic “Mount” (Mauao). The main function room extends onto the deck with additional breakout spaces.

 www.mountlifeguards.co.nz



CLARENCE HOTEL & VENUE


Located within Tauranga’s grand historic post office, Clarence boasts two dining options. In addition to private dining options, the venue offers the boardroom and the Pavilion for hosting functions, with on-site catering services. The boardroom hosts up to 18, the Pavilion up to 36, and the Bistro restaurant and Bar Centrale seat 50 each.

 www.clarencetauranga.co.nz



THE ATRIUM CAFÉ & EVENTS CENTRE

Just 10 minutes from the CBD, this venue offers a 750-seat auditorium, three conference rooms, four breakout rooms, ample onsite parking, and exceptional conference catering at their onsite café.

 www.atriumcafe.co.nz



WAVERLY ON WAIROA


Located on the banks of the Wairoa River, this is a relaxed environment that allows work, then team building activities within the grounds.

 www.waverly.co.nz



PAPAMOA SURF CLUB

Overlooking the pristine Papamoa Beach with views from the Mount to Maketū, this really is the best view in town. Seating up to 200 guests, floor to ceiling windows make the most of the amazing ocean backdrop for your event. A large kitchen with warming facilities and bar make this the ideal spot for conferences.

 www.papamoalifeguards.co.nz



THE CARGO SHED

Situated in the heart of Tauranga’s city center, this charming historic building offers a picturesque harbour view and a versatile space for events for up to 250 people. With its distinctive character, the Cargo Shed provides a blank canvas, allowing you to unleash your creativity.

 cargoshed@tauranga.govt.nz

VENUE SPOTLIGHT



VENUE	NO# MEETING ROOMS	THEATRE	CLASS-ROOM	BANQUET	CABARET	COCKTAIL	BOARD ROOM	ACCOM.
Mercury Baypark	10	5,000	1,000	2,500	1,500	5,000	80	-
Baycourt Community & Arts Centre	3	580	100	140	100	250	62	-
Trinity Wharf Tauranga	7	325	175	250	126	350	54	123
Hotel Armitrage and Conference Centre	4	200	90	160	80	230	-	80
Tasman Holiday Parks - Papamoa Beach	2	100	100	TBC	TBC	100	24	37
The Historic Village	5	150	60	100	80	150	42	-
University of Waikato	5	195	195	90	80	150	60	90
Classic Flyers Museum	6	900	200	400	200	900	30	-
Mount Maunganui Surf Club	2	110	40	110	-	180	12	-
The Atrium	5	650	300	500	400	750	350	-
Waverley on Wairoa	1	120	100	150	90	180	40	-
Papamoa Surf Club	2	200	170	90	80	250	10	-

EVENT EXPERIENCES

The region is a thriving hub of innovation, culture, arts and food. Finding your way around this region is easy. Whether you're staying in Tauranga or Mount Maunganui, you're always within walking distance to bars and restaurants, retail stores, the beach or waterfront. A short drive away can have you a little further afield, such as Katikati, Waihi Beach, Te Puke, Whakatane, or Ohope Beach.

Keeping our focus on "travelling green through the Bay", we are proud to showcase local operators travelling light and giving back to our environment and community. These operators focus on providing carbon neutral experiences and working together towards carbon positive tourism. We have plenty of regenerative travel experiences, with some highlights included below plus limitless experiences on our webpage.

 www.bayofplentynz.com



OUT OF THE BOX EVENT IDEAS

Te Moananui ā Toi | the Coastal Bay of Plenty offers a broad range of experiences to keep everyone entertained. Not sure where to start? Check out some of the itineraries and travel ideas we have put together to help your delegates enjoy everything the Bay of Plenty can offer. Watch a beautiful canyon come alive with twinkling lights during an evening Waimarino Glow Worm Kayak Tour. You can hike through more than 56,000-ha of native forest, swim with dolphins and see majestic orca. You can even hop on board a boat and visit one of our two marine reserves or one of our 24 coastal islands – don't forget your camera to capture some of the world's most spectacular scenery!



GIVE BACK DURING YOUR EVENT

Corporate social responsibility is a key component of many business events. Various volunteer groups in our region provide opportunities for visitors to meaningfully contribute to Te Moananui ā Toi | the Coastal Bay of Plenty while they conference or undertake business in our region. Activities include dune plantings, beach clean-ups, tree plantings and local community initiatives.



THE FLAVOURS OF PLENTY

Take a trip to Te Moananui ā Toi | the Coastal Bay of Plenty, where abundance and seasonality meet innovation and flair. Thanks to our rich horticultural history, fertile seas and volcanic soils, our region serves up some of the freshest flavours in Aotearoa, and that's the way it's always been.

Paired with our deep cultural foundation of manaaki tangata (to provide and care for people), we're committed to creating unforgettable, world-class culinary experiences that weave a powerful connection from our place to your plate.

SUPPORT FROM LOCALS



Whether you are searching for venues, suppliers, activities or accommodation, we appreciate that your time is important.

We have already sourced all the information you need, when you need it.

Tourism Bay of Plenty can arrange fact-finding famil trips and site inspections during your event scoping and planning. We'll connect you with the most preferable accommodation, venues and local activity operators to ensure your conference will be truly memorable.

We can also offer a vast online library of fantastic Coastal Bay of Plenty images and videos that are freely available to help promote your event and our region as a whole. If your event is open to the public, our team can also promote it to locals via our website, inclusion in our events calendar, and through our social media channels.

Email us today or let's meet for a coffee so we can share our regional knowledge to support your event ideas and goals.

BAYOFPLENTYNZ.COM/CONFERENCE

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