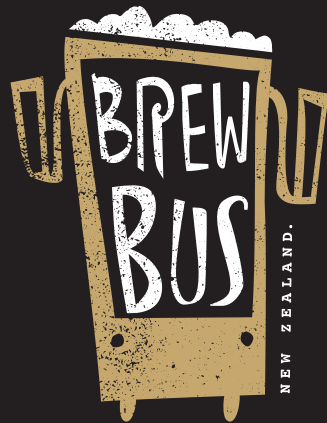




Crafting Brew-tiful
memories in NZ



2021-22

GROUP & CORPORATE EXPERIENCES



Come rain or shine, a Brewbus tour is a unique experience that combines stunning local scenery with delicious food and of course, fantastic beer.

Brewbus is all about crafting memories for beer lovers, novices and even non-drinkers, we don't discriminate!

A Brewbus experience immerses its guests into the local craft beer scene, introduces the characters that shape the industry and educates about how their delicious brews are made and why.

A Brewbus experience is not only about beer, we tell the stories of this beautiful country and its people, leaving a lasting impression with fun and laughter.

Brewbus was founded in 2017 by journalist, Lavina and lawyer, Katy who share a mutual passion for beer and great stories. They met whilst organising a large-scale charity event in the Bay of Plenty.

Most recently Brewbus achieved their dream of becoming New Zealand's most prominent and successful craft beer tourism company by winning the **Brewer's Guild Beer Tourism Award.**



Whether it's a meet the brewer evening or event, a tour around the regions best breweries and brew pubs, or a gourmet beer and food matching experience...your Brewbus corporate activity will be the envy of delegates nationwide!



QUALMARK

SILVER



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TERMS AND CONDITIONS APPLY - AVAILABLE ON REQUEST



GROUP TOURS

6-35 pax · Crafting brew-tiful memories

Perfect for an afternoon activity to reward the team with an unforgettable day out. Brewbus takes you to multiple craft locations and hidden brewery gems in New Zealand.

Meet the characters in the craft beer industry, learn what goes into a great beer, see where it's created and be led through craft beer tastings by experienced crafters.

Our guides are passionate about the industry and enjoy the challenge of finding the perfect beer for your team. Let us organise a treat for your team!

- Transport on the Brewbus
- Craft beer tastings at varied locations
- Hear from the Brewers/experts, go behind the scenes*
- Canned water and snack on-board Brewbus
- Times/Dates/Location to be arranged

AUCKLAND HAMILTON TAUPŌ TAURANGA HAWKES BAY
WELLINGTON CHRISTCHURCH QUEENSTOWN/WANAKA

*Subject to operational constraints of brewery

Nationwide - have beers, will travel...





Fancy something
a little bit
different
for your group tour?



Axes & Ales

Why not harness your inner lumberjack and join us for a two hour axe throwing session, followed by lunch and beer tastings at two Auckland breweries or brew bars.

The Axe Throwing Pros at Sweet Axe Throwing NZ Auckland will help sharpen your throwing skills with demonstrations, supervised practice and pointers throughout your axe throwing session. Once you have worked up a hunger its off for a delicious set lunch, paired of course with some fine local craft

beer that will leave you salivating for more. You will hear from the experts as they tell you the stories behind their beer.

At the final location of the day you can settle down for a meal (not included in tour price) or let Brewbus return you to base.

- Minimum 8 people
- Auckland only

\$170/pp

Grain & Grape

Join us for a true battle between grain and grape. Start the day with the cellar masters and vineyard hosts at Vilagrad with 5 generations of family involved in this Waikato vineyard. Take an informative tour into the winemaking and viticulture world learning about the serious art of grape to bottle and finally glass for some delicious sampling.

From there your Brewbus team takes up the challenge to turn your tastebuds to some of the best local craft beer on offer in the Waikato region.

A delicious shared pub style lunch with some sessionable beers or ciders eases the team in before heading to a further local brewery to compare the brewing process with the winemaking as the experts talk you through what makes a great beer!

- Minimum 10 people
- Hamilton (other regions by request and subject to vineyard availability)

\$170/pp

Beer off the Beaten Track

Want to take your team a little further afield for that special incentive trip or client outing? A truly special day crafted just for you and your budget and requirements. This is the ultimate bespoke tour where we take you to some of the hidden gems outside of the city.

In Auckland we could head north with a relaxing day outing to Matakana visiting 8Wired Barrelworks and Sawmill Brewery, enjoying a delectable lunch and some outstanding brews with the delight of the Matakana village and rolling countryside.

Or perhaps you're looking at the Bay of Plenty region where we can take a leisurely drive down the stunning coast to Whakatāne to their own Mata Brewery for a look behind the scenes and taste of some fine craft before making our way home stopping at some other rural watering spots.

- Minimum 6 people
- Auckland, Tauranga, Hawkes Bay

\$POA



Example group tour

Bringing the beer & the wine to the conference
The Grain & Grape tour, the best of both worlds...



Registered Master Joiners had their conference in Hamilton in March and chose our Brewbus Grain & Grape Tour as one of their conference activities.

The team had an amazing day touring and comparing grape and grain to glass. A few of those on the tour had been enticed on by colleagues and were so

thankful they had been as they loved the tour and had a fun, informative and relaxed day out.

Getting behind the scenes in both the vineyard and the brewery and hearing from the experts in both fields makes this sampling tour a unique experience the team won't forget.



GROUP EXPERIENCE

6-100 pax · Crafting brew-tiful memories

At Brewbus, we know how important team culture is. If you feel the same then don't look past our tailormade group experiences. We know Kiwi's brew the best beer in the world, and every Brewery in New Zealand has a world class element, so let our corporate events team showcase the best craft beer experience for you and your crew.

Let us provide a unique occasion, whether it's an after-conference dinner event with a twist or a short lunchtime or afternoon experience to impress. Tell us your vision and we will take care of the rest! We can provide the transport, the experience, and even organise crafty guest speakers. The beer will be tasty, the food delectable, the event....unforgettable.

- Craft beer tastings on-site/at a local venue
- Hear from the Brewers/experts
- Food & Beer Matching
- Added extra's can be arranged
- Times/Dates/Location to be arranged

FUNCTION SPECIAL EVENT CONFERENCE TEAM BUILDING



Nationwide - have beers, will travel...

\$POA



Example group experience

**We brought the beer to Tradezone NZ
Hosting a Beers, BBQ and Brewery Evening...**



We chose the Papamoa Beach Tavern with on-site brewery The Island, for Tradezone's Relationships Weekend.

Over 60 of their wider team and suppliers sipped and swilled some delicious site-brewed beers, before enjoying a lively quiz and behind-the-scenes tour, all whilst sampling platters of the best barbequed meats salads and sides.

A relaxed atmosphere, fun environment and engaging discussion from the brewers topped the night off, with many-a-yarn told over cool, yeasty brews.

Let us create an experience for you and yours. Not only can we tailor multi-stop tours for a fun and unique day activity, but we take the hassle out of a truly memorable evening. Leave the organising to us and sit back and enjoy the Brewbus experience with your team.



Other Experience Options...

Food & Beer Matching

The exciting world of beer is tantalisingly refreshing and matching the different styles with scrumptious treats such as the best beers with the creamiest of cheeses to bring out their flavours or experiencing how there is a sweet treat to match with perfect pours, such as a tart lemon meringue pie with a zingy sour beer or a indulgent dark beer with an equally indulgent chocoholics dream, is truly inspiring. We arrange the perfect matching experience to suit your requirements, from a client lunch to a staff celebration this will be sure to impress!

But I don't like beer!

At Brewbus we know how wonderfully inclusive beer can be and we are on a mission to prove this to the non-believers. Just because not all your team 'likes' beer' doesn't mean they can't enjoy the Brewbus experience. Let us take them on an interactive, informative and fun journey from the beginnings of beer time to the modern day with beer tastings along the way that will have even the harshest of beer critics questioning their beliefs about beer!

Beer Essentials 101

For the group that likes the technical stuff! We can coordinate an experience that gets deeper into the brewing process and beer world, a beer essentials 101 type event. Whether its a meet the brewer session with a chance to learn the real art behind the craft from the expert brewers themselves or a technical tasting experience aligned with the beer style guides and beer judges notes. Perhaps even your team would like to brew its own beer?!



Example group tour

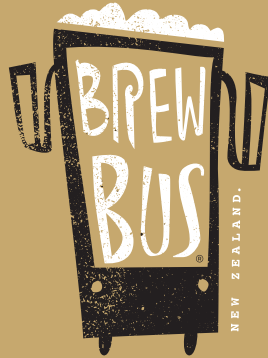
The Great Lakeman Brewing experience, Taupō Cold brews and cool views...

Lakeman Brewing, a Taupō legend in the brewing world is not open to the public, but we can take you where the magic happens...

This award-winning brewery is situated on a fully operational sheep station in a stunning rural location, yet just 20 minutes from Taupō township. This is very unique experience and one your group will not forget.

Meet the sheep farmers/brewers themselves as they show you their station and their brewery. Sampling their delicious beers will be a treat for your group.

If you want to experience a similarly unique and exciting tour with a group of your finest colleagues, friends or associates, give us a call to cater something to your tastes and budget.



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